

WEBHILL · RESUME

Full-Stack Developer · Next.js · Node.js · DevOps

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10 years in web development. I take projects from idea to production on my own: architecture, back end, interfaces, servers, SEO and ongoing support.

25+ projects in the portfolio	**15–20** projects supported at the same time	**5+** servers under administration	**100,000+** indexed URLs on one of my own products

ABOUT

Full-stack developer working since 2016. I specialize in websites and web services built with **Next.js, React, Node.js and Strapi**, from landing pages and corporate sites to online stores, SaaS platforms and Telegram bots.

I work independently and cover the full cycle: I design the architecture, build the front end and back end, set up servers and deployment, handle technical SEO and support the project afterwards. I'm used to running many projects in parallel and owning the outcome, not just a task. My earlier management experience in heavy industry taught me that.

SCALE AND WORKLOAD

- **A portfolio of live projects.** I support and develop 15–20 web projects of varying complexity at the same time: corporate sites, online stores, SaaS and media projects.
- **Infrastructure.** I administer 5+ VPS and dedicated servers: Linux, Nginx, Docker, PM2, SSL, backups and monitoring. One server alone runs 9 Node.js services under PM2: Next.js sites, four Strapi CMS instances, a SaaS platform, monitoring and a Telegram userbot.
- **Content on autopilot.** An aggregator collects posts from 22 Telegram channels and turns them into SEO pages. About 9,500 articles have been published so far, and the sitemap and Yandex recrawl requests update automatically.
- **Search traffic.** One of my own SaaS products with AI-generated content has more than 100,000 URLs in the search index.
- **Quality.** I build sites with Core Web Vitals in mind and add Schema.org structured data and Open Graph to every page. For example, VinylProfi scores 100 in Lighthouse SEO, Accessibility and Best Practices.

KEY PROJECTS

- Federal tobacco retail chain: the mostabak.su corporate website, with a custom Figma design, custom WordPress development with Carbon Fields and custom post types, an interactive store map on the Yandex Maps API, Telegram lead delivery and Schema.org structured data.
- Service complex website: arhyzcity.ru on Next.js and Strapi. The news section fills itself from the client's Telegram channel, AI turns posts into SEO pages, and new pages are submitted for Yandex recrawling via IndexNow right away.

- Hookah House: a redesign and migration of a hookah delivery service from the Wix builder to Next.js and Strapi, keeping the URL structure and search rankings, with leads sent to a private Telegram chat and a server chosen and set up for the project.
- SaaS WebHill: my own platform for freelancers and agencies, covering clients, invoices, tasks, finances, website and SSL monitoring, automatic VPS backups over SSH, and alerts via Telegram, MAX and email.

See all work in Projects.

TECH STACK

Front end

- Next.js (App Router, SSR/SSG/ISR), React, TypeScript
- Tailwind CSS, shadcn/ui, Radix, Framer Motion
- TanStack Query / Table / Router, React Hook Form + Zod

Back end and data

- Node.js, NestJS, Express, PHP 7/8
- PostgreSQL, Prisma ORM, SQLite, MySQL
- Strapi 5 (headless CMS), WordPress, Bitrix, ModX, OpenCart
- REST APIs and integrations: YooKassa, 1C, SMS gateways, SMTP

AI and automation

- LLM integration via APIs: content generation and rewriting, SEO articles
- Telegram Bot API, MTProto (userbots, channel parsing), Mini Apps
- Cron jobs, webhooks, notification pipelines

DevOps and infrastructure

- Linux (VPS / dedicated), Nginx, Apache, Docker, Docker Compose
- PM2, CI/CD (GitLab), zero-downtime deploys, SSL
- Backups, uptime monitoring, hosting and DNS administration

SEO and analytics

- Technical SEO: SSR/SSG, Core Web Vitals, sitemaps, hreflang, IndexNow
- Schema.org structured data, Open Graph, Twitter Cards
- Google Search Console, Yandex Webmaster, Yandex Metrica

Design

- Figma, Pixso, Adobe Photoshop: adapting layouts, refining UI, working with graphics

EXPERIENCE

Full-Stack Developer

Company under NDA (FinTech / FMCG / Marketing) · July 2022 — present

Development and support of an ecosystem of marketing web projects.

- Run and develop 10+ web projects of varying complexity at the same time.

- Fully administer a fleet of 5+ servers: security, backups, monitoring and hosting accounts.
- Designed and built a range of SSR and CSR applications on Next.js and React for different business needs.
- Build Telegram bots and Mini Apps to automate marketing.
- Implement interfaces from Figma and Pixso designs and refine the UI myself.
- Develop and maintain a corporate WordPress project and partner sites on Bitrix (PHP).

Web Developer / SEO Expert

Paradigma Development (outsourcing, clients in the EU and US) · August 2019 — June 2022

Development and support of websites for international startups.

- Maintained a pool of client websites and resolved incidents quickly.
- Customized WordPress themes and plugins (PHP) and integrated external APIs.
- Adapted Photoshop and Figma designs for the web.
- Optimized load speed and technical SEO for English- and Russian-speaking markets.

Full-Stack Web Developer / SEO Specialist

DataArt / WebHill · 2016 — 2019

- Built websites end to end: design, layout, and back end in PHP and JavaScript.
- Worked with WordPress, ModX and OpenCart at an advanced level.
- Brought projects to the top of search results.

Founder / Lead Developer

WebHill: own products and SaaS

- Built and maintain AI-powered SaaS products for businesses: the FOODLIES QR menu, the SaaS WebHill platform (app.webhill.net) and a Telegram channel aggregator.
- One of the projects has more than 100,000 URLs in the search index.
- Stack: Next.js, Node.js, Strapi, PostgreSQL, LLM APIs, Telegram MTProto.

MANAGEMENT EXPERIENCE

Acting Deputy Director for Occupational Safety · Shift Supervisor for Safety · Mine Foreman

Coal industry, Nikanor-Novaya mine · 2009 — 2016

- Led shifts and was responsible for people's safety under strict regulations.
- This gave me discipline, the ability to build processes and accountability for results.

EDUCATION

- **Donetsk Institute of Railway Transport**: Engineer (2009)
- **Krasnyi Luch Mining College**: Process Technician, Economist

ADDITIONAL

- **Languages:** Russian (native), Ukrainian (C2), English (B1, comfortable reading technical documentation).
- **Currently learning:** LLM integration and fine-tuning, Web3 and blockchain integrations, mobile development.